NOTICE OF INTENDED DECISION
TO ENTER INTO A SINGLE SOURCE CONTRACT
(PUR 7778)

This Notice of Intended Decision to Enter into a Single Source Contract is posted in accordance with Rule 60A-1.045, Florida Administrative Code, and section 287.057(3), Florida Statutes.

AGENCY: Early Learning Coalition of the Emerald Coast

TITLE: Custom High Five Magazine Wrap and Literacy Materials
Short description of the commodity or service desired: Custom High Five maganzine and accompanying literacy materials will be utilized to promote VPK, as a supplemental tool to support early literacy acquisition, and family engegement.

CONTACT
Name: Daniela Engeldinger
Address: 1130 N Eglin Pkwy, Shamilar, FL 32579
Telephone: 850-833-3627 ext 211
Email: dengeldinger@elc-ec.org

Internal tracking number, if any: Highlights 26-27
DMS Single Source number, if applicable:

Date posted: 10/15/2026 Time posted: 8:00 am

Commodity or Contractual Service (commodity or United Nation Standard Products and Services Code (UNSPSC), manufacturer, model, and description, as appropriate):
Highlights' innovative approach to learning integrates puzzles and stories, encourages re-reading, and reinforces vocabulary. Custon High Five magazine wrap and accompanying literacy materials will be utilized to promote VPK, as a supplemental tool to support early literacy acquisition, and family engagement.

Requestor (division, bureau, office, individual, as appropriate):
Early Learning Coalition of the Emerald Coast

Performance and/or Design Requirements (intended use, function or application, compatibility, requirements; reference to policy, rule, statute or other act of the Legislature, as appropriate):
Custom High Five magazine wrap and accompanying literacy materials will be utilized to promote VPK, as a supplemental tool to support early literacy acquisition, and family engagement.

Intended Single Source:
Highlights

Price:
$75,000.00

Justification for Single Source Purchase (what is necessary and unique about the commodity, contractual service, or source; steps taken to confirm unavailability of competition, as appropriate):
Highlights' is the single and sole source of the uniquely developed Custom High Five magazine wrap and accompanying literacy materials

Approved By (names & titles, as appropriate, e.g., requestor, requestor management, information systems, budget, purchasing):
Dana Hodges, Chief Executive Officer

Failure to file a protest within the time prescribed in Section 120.57(3), Florida Statutes, or failure to file a bond or other security within the time allowed for filing a bond, shall constitute a waiver of proceedings under Chapter 120, Florida Statutes. Protests may be filed with the agency by:

Mail: Attn: Daniela Engeldinger

Email: dengeldinger@elc-ec.org

Fax: 850-833-9344