

**NOTICE OF INTENDED DECISION  
TO ENTER INTO A SINGLE SOURCE CONTRACT  
(PUR 7778)**

This Notice of Intended Decision to Enter into a Single Source Contract is posted in accordance with Rule 60A-1.045, Florida Administrative Code, and section 287.057(3), Florida Statutes.

AGENCY: Early Learning Coalition of the Emerald Coas

TITLE: Children's Forum INCENTIVES\$ Florida Program

Short description of the commodity or service desired: INCENTIVES\$

CONTACT

Name: Daniela Engeldinger

Address: 1130 N Eglin Parkway, Shalimar, FL 32579

Telephone: 850-833-3627 ex 211

Email: [dengeldinger@elc-ec.org](mailto:dengeldinger@elc-ec.org)

Internal tracking number, if any: Children's Forum Incentives 25-26

DMS Single Source number, if applicable:

**Date posted: 05/12/2026    Time posted: 8:30am**

Commodity or Contractual Service (commodity or United Nation Standard Products and Services Code (UNSPSC), manufacturer, model, and description, as appropriate):  
Children's Forum INCENTIVES\$ Florida Program

Requestor (division, bureau, office, individual, as appropriate):  
Early Learning Coalition of the Emerald Coast (ELC-EC)

Performance and/or Design Requirements (intended use, function or application, compatibility, requirements; reference to policy, rule, statute or other act of the Legislature, as appropriate):

1. Conduct, outreach, eligibility verification, technical assistance and administration for funds provided by ELC-EC to supplement the salaries of qualified childcare providers in Okaloosa and Walton Counties.
2. Develop, design and produce all content, materials, campaigns, websites and social media links needed to conduct outreach to individual educators and legally operating child care providers in Okaloosa and Walton Counties.
3. Provide a user friendly, simplified electronic application platform as a single point of entry for potential participants and their employers.
4. Review, evaluate, and process applications timely to determine eligibility. Provide timely notice to applicants and/or their employers if the application is missing information supporting documentation with clear written instructions to correct the problem. Notify participants and their employers in writing or not an application has been approved as soon as practicable following a decision and provide contact information for questions or follow up in addition to clear instructions for next steps.

Intended Single Source:  
Children's Forum, Inc

Price:  
\$275,000.00

Justification for Single Source Purchase (what is necessary and unique about the commodity, contractual service, or source; steps taken to confirm unavailability of competition, as appropriate):

Children's Forum holds the sole license to administer the INCENTIVES\$ program in Florida for all participating counties and is exclusively licensed by the Child Care Services Association of Chapel Hill, North Carolina.

Approved By (names & titles, as appropriate, e.g., requestor, requestor management, information systems, budget, purchasing):  
Dana Hodges, CEO

**Failure to file a protest within the time prescribed in Section 120.57(3), Florida Statutes, or failure to file a bond or other security within the time allowed for filing a bond, shall constitute a waiver of proceedings under Chapter 120, Florida Statutes. Protests may be filed with the agency by:**

**Mail: 1130 N Eglin Parkway, Shalimar, FL 32579**

**Email: dengeldinger@elc-ec.org**

**Fax: 850-833-9344**