

**NOTICE OF INTENDED DECISION
TO ENTER INTO A SINGLE SOURCE CONTRACT
(PUR 7778)**

This Notice of Intended Decision to Enter into a Single Source Contract is posted in accordance with Rule 60A-1.045, Florida Administrative Code, and section 287.057(3), Florida Statutes.

AGENCY: Early Learning Coalition of Walton and Okaloosa Counties, Inc. DBA Early Learning Coalition of the Emerald Coast

TITLE: ARPA KRR Transition to Kindergarten Annual Subscriptions
Short description of the commodity or service desired: Access to high quality digital literacy, math, and social-emotional content for children and parents for learning transition over the summer and into kindergarten.

CONTACT

Name: Dana Hodges
Address: 1130 N Eglin Pkwy, Shalimar, FL 32579
Telephone: 850-833-3627
Email: dhodges@elc-ec.org

Internal tracking number, if any: NA
DMS Single Source number, if applicable: N/A

Date posted: 05/09/2024 Time posted: 8:00am

Commodity or Contractual Service (commodity or United Nation Standard Products and Services Code (UNSPSC), manufacturer, model, and description, as appropriate):
Digital content, resources, and materials for children and parents with guided program for summer transition with focus on math, literacy, and social-emotional development

Requestor (division, bureau, office, individual, as appropriate):
Dana Hodges, CEO, ELC of the Emerald Coast

Performance and/or Design Requirements (intended use, function or application, compatibility, requirements; reference to policy, rule, statute or other act of the Legislature, as appropriate):
Program Guidance 240.21 COVID – 19 Crisis Emergency Funding Assistance for Early Learning/Child Care Providers American Rescue Plan (ARP) Act Supply Building Initiatives: Local Initiatives/Pilot Projects to Improve Kindergarten Readiness (OCA:ADGKR).

Intended Single Source:
Marco Polo Learning Inc.

Price:
275,000.00

Justification for Single Source Purchase (what is necessary and unique about the commodity, contractual service, or source; steps taken to confirm unavailability of competition, as appropriate):

Marco Polo Learning is the creator and single sole source provider for this unique tool for children and parents. Kindergarten transition is a critical time from a primary learning environment to the structure of a DOE school day. There is only one other application that was located that does the same type of activities for preschool children but it costs \$4.00 more per unit and does not have a parent engagement emails or blog resources for parents.

Approved By (names & titles, as appropriate, e.g., requestor, requestor management, information systems, budget, purchasing):

Dana Hodges, CEO

Failure to file a protest within the time prescribed in Section 120.57(3), Florida Statutes, or failure to file a bond or other security within the time allowed for filing a bond, shall constitute a waiver of proceedings under Chapter 120, Florida Statutes. Protests may be filed with the agency by:

Mail: 1130 N Eglin Pkwy, Shalimar, FL 32549

Email: dhodges@elc-ec.org

Fax: 850-833-9344