

**DESCRIPTION OF INTENDED
SINGLE SOURCE PURCHASE
(PUR 7776)**

AGENCY: Early Learning Coalition of Walton and Okaloosa Counties, Inc. DBA Early Learning Coalition of the Emerald Coast

TITLE: ARPA KRR Transition to Kindergarten Annual Subscriptions

Short description of the commodity or service desired: Digital education application: access to high quality digital literacy, math, and social-emotional content for children and parents for learning transition over the summer and into kindergarten.

CONTACT

Name: Dana Hodges

Address: 1130 N Eglin Pkwy, Shalimar, FL 32579

Telephone: 850-833-3627

Email: dhodges@elc-ec.org

Internal tracking number, if any:

Date posted: 04/18/2024 Last day for receipt of information: 05/08/2024

This description of commodities or contractual services intended for purchase from a single source is posted in accordance with Sections 120.57(3) and 287.057(3), Florida Statutes (F.S.), and will remain posted for a period of at least 15 business days.

Commodity or Contractual Service Required (commodity or United National Standard Products and Services Code (UNSPSC), manufacturer, model, and description, as appropriate):

Digital content, resources, and materials for children and parents with guided program for summer transition with focus on math, literacy, and social-emotional development

Quantity or Term (as appropriate):

6200 units

Requestor (division, bureau, office, individual, as appropriate):

Dana Hodges, CEO, ELC of the Emerald Coast

Performance and/or Design Requirements (e.g. intended use, function or application, compatibility, requirements; reference to policy, rule, statute or other act of the Legislature, etc., as appropriate):

Program Guidance 240.21 COVID – 19 Crisis Emergency Funding Assistance for Early Learning/Child Care Providers American Rescue Plan (ARP) Act Supply Building Initiatives: Local Initiatives/Pilot Projects to Improve Kindergarten Readiness (OCA:ADGKR).

Intended Single Source:

Marco Polo Learning Inc.

Estimated Dollar Amount:

275,000.00

Justification for single source acquisition (what is necessary and unique about the product, service or source; steps taken to confirm unavailability of competition, as appropriate):

Marco Polo Learning is the creator and single sole source provider for this unique tool for children and parents. Kindergarten transition is a critical time from a primary learning environment to the structure of a DOE school day. There is only one other application that was located that does the same type of activities for preschool children but it costs \$4.00 more per unit and does not have a parent engagement emails or blog resources for parents.

Approved By (names & titles, as appropriate, e.g., requestor, requestor management, information systems, budget, purchasing):

Dana Crupi, CEO

Prospective vendors are requested to provide information regarding their ability to supply the commodities or contractual services described. If it is determined in writing by the agency, after reviewing any information received from prospective vendors, that the commodities or contractual services are available only from a single source, the agency shall provide notice of its intended decision to enter a single-source purchase contract in the manner specified in Rule 60A-1.045, Florida Administrative Code, and section 120.57(3), F.S.